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BOSTON MARKET® CELEBRATES NATIONAL ROTISSERIE CHICKEN DAY JUNE 2

Third side is free with coupon and purchase of a Rotisserie Chicken Individual Meal

GOLDEN, Colo. (May 25, 2016) — A year after the first National Rotisserie Chicken Day, Boston Market® is back with a June 2 celebration, offering a coupon for a free third side with the purchase of any Rotisserie Chicken Individual Meal.

“Rotisserie chicken has become a key ingredient in healthful eating in America and this special day reminds everyone about it,” said George Michel, CEO of Boston Market (a.k.a. “The Big Chicken”). “At Boston Market, we’re proud to have played an important role in making rotisserie a household word.”

Fans are encouraged to share their passion for rotisserie on social media on June 2 using the hashtag [#NationalRotisserieChickenDay](#).

Boston Market starts with Rotisserie Chicken that is all-natural, fresh and never frozen, and with no added hormones or steroids. The restaurant’s signature rotisserie cooking method allows fat to drip away for a juicy and lean chicken. [Side options](#) include home style favorites like Mashed Potatoes and Sweet Corn, as well as the famous Creamed Spinach, Mac & Cheese and more.

The free third side coupon can be used for Individual Meals of Half Chicken, Quarter White or Three-Piece Dark. Guests should show the coupon at the time of purchase to receive their free third side. It is valid on June 2 only for in-restaurant and online orders, available for dine-in and carryout, while supplies last.

For more information, visit bostonmarket.com.

Boston Market

Boston Market Corporation, headquartered in Golden, Colorado, has given time back to busy families and individuals for 30 years with quality, home style meals at a convenient value in 456 locations nationwide. A staple on dinner tables, Boston Market prepares its fresh, never-frozen, all natural chicken in signature rotisserie ovens and features an extensive selection of home style sides and made-from-scratch cornbread. In 2011, the company completed updates to locations across the country, adding new, healthier menu items and enhancing the dine-in experience. As one of the country's largest providers of catering services, Boston Market offers convenient, same-day orders and delivery for corporate and personal events of all sizes. For more information, visit the company's website at www.bostonmarket.com. For the latest news and deals, follow [@bostonmarket](#) on Twitter or join us on [Facebook](#).

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