



BOSTON MARKET CARVES THE EDGE OFF HOLIDAY HEADACHES WITH THANKSGIVING SOLUTIONS

With a variety of holiday meal offerings for everyone, The Holiday Experts® at Boston Market are serving up ways for guests to have a Thanksgiving that's sure to be all gravy

GOLDEN, Colo. – November 14, 2016 – Thanksgiving is a time to relax and enjoy the company of family and friends, but prepping a feast for loved ones is almost always an overwhelming task. This year, the Holiday Experts at Boston Market are serving up an array of meal offerings to make the holidays both delicious and gratifying – with all the trimmings included.

According to research conducted by Boston Market, preparing a turkey for Thanksgiving causes the greatest level of angst among consumers. As a solution, Boston Market, known for its hassle-free home style meals, is offering guests multiple solutions this holiday season to bring home that bird. From a full roasted turkey included in a pre-ordered Heat & Serve Thanksgiving Meal to sliced, roasted turkey breast as part of a \$12.99 Thanksgiving Day meal, guests have several options to choose from in order to get their Boston Market turkey fix (and fixings!).

“As the Holiday Experts, our guests place great trust in us to help solve their holiday dining dilemmas,” stated Boston Market CEO, George Michel, also known as “The Big Chicken.” “We pride ourselves on being that go-to restaurant for all those holiday favorites that our guests are looking to include on their Thanksgiving tables. From hand-carved roasted turkey and stand out home style sides to flavorful appetizers and classic desserts, we aim to provide everything our guests need to enjoy a feast full of flavor and a memorable holiday with those they love.”

During the 2015 holiday season, Boston Market served over 21 million pounds of turkey and rotisserie chicken, 5.4 million pieces of cornbread and 4 million pounds of mashed potatoes that helped to complete holiday spreads across the country. Boston Market has a variety of options to suit every guest's Thanksgiving needs, and nearly all 462 Boston Market locations will be open on Thanksgiving Day (hours vary by location). Heat & Serve Thanksgiving meals and catering orders can be picked up in restaurant; and, catering orders can be delivered directly to a guest's home.

Boston Market holiday meal offerings include:

- **Heat & Serve Thanksgiving Meals:** These complete holiday meals feed four to 12 guests and feature either a whole roasted turkey, spiral sliced ham or roasted turkey breast along with all the fixings. For \$109.99 (only \$9.17 per person), guests can purchase a Thanksgiving meal for 12, inclusive of turkey, mashed potatoes and gravy, cranberry walnut relish, vegetable stuffing, rolls, an appetizer and pies. The Holiday Experts at Boston Market pull together the perfect Thanksgiving meal, and diners can pick up their chilled dishes and take them home to heat and serve just in time for any feast. Menu selections may vary by restaurant.

- **Thanksgiving Catering Buffets:** Hot, fresh and delivered table-ready, Thanksgiving catering from Boston Market allows guests to choose from boneless roasted turkey, signature rotisserie chicken or boneless honey glazed ham along with a choice of sides and a pie. Catering options vary depending on each guest's selections and start as low as \$10.29 per person. Catering orders must be placed by 2 p.m. local time on November 23 (while supplies last).
- **A La Carte:** Did you know 50 percent of consumers serve prepared foods for their feast? Boston Market has an array of individual sides, entrees, appetizers and desserts to side-step the holiday stress (and mess!).
- **Thanksgiving Day Meal:** We invite you to enjoy traditional holiday favorites dining in our restaurants on November 24, including roasted turkey breast or a half rotisserie chicken with two sides, a dinner roll and a slice of apple or pumpkin pie for \$12.99.

Guests can place holiday orders online at www.bostonmarket.com, or by phone by calling 866-977-9090. For additional information, visit BostonMarket.com or follow us @BostonMarket #holidayexperts.

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About Boston Market

Boston Market Corporation, headquartered in Golden, Colorado, has given time back to busy families and individuals for 30 years with quality, home style meals at a convenient value in 462 U.S. locations. A staple on dinner tables, Boston Market prepares its fresh, never frozen, natural chicken in signature rotisserie ovens and features an extensive selection of home style sides and made-from-scratch cornbread. As one of the country's largest providers of catering services, Boston Market offers convenient, same-day orders and delivery for corporate and personal events of all sizes. For more information, visit the company's website at www.bostonmarket.com. For the latest news and deals, follow [@bostonmarket](https://twitter.com/bostonmarket) on Twitter or join us on [Facebook](https://www.facebook.com/bostonmarket).

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