



## **BOSTON MARKET HEATS UP WINTER WITH 2 FOR \$20 MEAL DEAL AND NEW SLOW-ROASTED POT ROAST**

*2 for \$20 meal deal offers guests two Individual Meals, two drinks and two desserts for only \$20*

*Slow-roasted Pot Roast is the perfect comfort food staple for the cold winter months*

**GOLDEN, Colo. – January 23, 2017** – [Boston Market®](#), the rotisserie chicken and contemporary home style cooking experts, is heating up winter by bringing back its popular 2 for \$20 meal deal.

Available now through March 26th, the 2 for \$20 meal deal offers Boston Market guests two Individual Meals, two drinks and two desserts for only \$20. Options for Individual Meals include guest favorites such as rotisserie chicken, rotisserie turkey, or meatloaf, each served with two classic sides and a freshly baked piece of cornbread. Also available through March 26<sup>th</sup>, Boston Market is now offering a 1 for \$10 meal deal, which includes one Individual Meal, one drink and one dessert for \$10.

In addition, Boston Market is pleased to announce the introduction of its new Pot Roast meal for a limited time only at restaurants nationwide. Perfect for the winter months and a comfort food staple, Boston Market Pot Roast is slow-roasted, served on top of creamy mashed potatoes with the choice of two home style sides and cornbread for only \$8.99. The new Pot Roast will also be available for purchase through online ordering and catering.

“We are excited to introduce our new Pot Roast and bring back our popular 2 for \$20 meal deal to Boston Market guests as part of our ongoing commitment to provide delicious, Better-for-You, affordable meals to busy families,” said Chef Becky Davis, Director of Culinary Innovation for Boston Market. “Our slow-roasted Pot Roast was prepared in our kitchen by our team of culinary experts and offers guests a new savory meal option to enjoy with their families. We look forward to further delighting our guests with high-quality, delicious home style meals.”

As previously announced, Boston Market is kicking off 2017 with “Our Quality Guarantee.” As the preeminent leader in the rotisserie chicken movement for more than 30 years, The Guarantee acts as a continued commitment to all guests that Boston Market will serve all-natural and fresh, never frozen, whole chicken with:

- No added hormones and steroids
- No antibiotics to stimulate growth
- No MSG
- Gluten free

The 2 for \$20 limited time only offering is being supported by [new TV advertisements](#) and in-restaurant POP, as well as across web, social and digital. For additional information, visit [BostonMarket.com](#) or follow us @BostonMarket #2for20

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**About Boston Market**

Boston Market Corporation, headquartered in Golden, Colorado, has given time back to busy families and individuals for 30 years with quality, home style meals at a convenient value in 462 U.S. locations. A staple on dinner tables, Boston Market prepares its fresh, never frozen, natural chicken in signature rotisserie ovens and features an extensive selection of home style sides and made-from-scratch cornbread. As one of the country's largest providers of catering services, Boston Market offers convenient, same-day orders and delivery for corporate and personal events of all sizes. For more information, visit the company's website at [www.bostonmarket.com](http://www.bostonmarket.com). For the latest news and deals, follow [@bostonmarket](https://twitter.com/bostonmarket) on Twitter or join us on [Facebook](https://www.facebook.com/bostonmarket).

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