



Media Contact:  
Molly Hulsey, FleishmanHillard  
314.982.0287 | [molly.hulsey@fleishman.com](mailto:molly.hulsey@fleishman.com)

**FOR IMMEDIATE RELEASE**

**BOSTON MARKET UNVEILS TAX DAY DEAL CHICKEN MEAL**

*National Fast Casual Chain Offers Two Half-Chicken Individual Meals for \$10.40 on Tax Day*

**GOLDEN, Colo. (April 2, 2014)** – Tax season can be a stressful time, even for those expecting a healthy refund. This year, Boston Market is committed to providing taxpayers a great value on tax day. The fast-casual restaurant chain is offering a “Tax Day Deal Chicken Meal” on April 15, when all guests can receive two half-chicken individual meals for just \$10.40.

The “Tax Day Deal Chicken Meal” builds upon last year’s popular “Big Rib-bate” promotion, which celebrated the launch of St. Louis Style BBQ ribs at Boston Market. This year’s deal focuses on the chain’s signature rotisserie chicken, and offers guests two individual meals, each including a half rotisserie chicken with a choice of two home style sides and freshly baked cornbread.

“At Boston Market, we know that our guests appreciate a good value for great quality food, especially during a time like tax season,” said George Michel (a.k.a. “The Big Chicken”), CEO of Boston Market. “While no one enjoys 1040 forms, our 2 for \$10.40 deal provides delicious meals at an affordable price, and that’s something our guests can feel good about this Tax Day.”

No coupon is needed to enjoy the offer, which is available at all Boston Market locations on April 15, 2014.

For more information, visit the company's website at [www.bostonmarket.com](http://www.bostonmarket.com). For the latest news and deals, follow [@bostonmarket](https://twitter.com/bostonmarket) on Twitter or join us on [Facebook](https://www.facebook.com/bostonmarket).

**About Boston Market**

Boston Market Corporation, headquartered in Golden, Colorado, has given time back to busy families and individuals for 28 years with quality, home style meals at a convenient value in 460 nationwide locations. A staple on dinner tables, Boston Market prepares its fresh, never-frozen, natural chicken in signature rotisserie ovens and features an extensive selection of home style sides and made from scratch cornbread. In 2011, the company completed updates to locations across the country, adding new healthier menu items and enhancing the dine-in experience. As one of the country's largest providers of catering services, Boston Market offers convenient, same-day orders and delivery for corporate and personal events of all sizes.

For more information, visit the company's website at [www.bostonmarket.com](http://www.bostonmarket.com). For the latest news and deals, follow [@bostonmarket](https://twitter.com/bostonmarket) on Twitter or join us on [Facebook](https://www.facebook.com/bostonmarket).

###