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**NEW BOSTON MARKET® RESTAURANTS OPENING ON  
MILITARY INSTALLATIONS AROUND THE U.S.**  
*New Location at Fort Meade is the Company's  
Second to Open in the Past Two Months*

**GOLDEN, Colo. (November 10, 2014)** — Boston Market has signed an agreement with the Army & Air Force Exchange Service (the “Exchange”) and has begun opening up new restaurants on military bases around the country.

Last week, the Exchange and Boston Market opened a new location at Fort Meade in Maryland, and in October, a new restaurant opened at the Freedom Crossing Shopping Center at Fort Bliss in Texas. Specific addresses of the new restaurants are:

- Fort Meade – 2799 Rose Street, Ft. Meade, MD 20755
- Fort Bliss – 1613 Marshall Road, Fort Bliss, TX 79916

“Supporting service members and their families is a key priority for us at Boston Market, and we are delighted to be bringing our homestyle meals to the locations where many of our nation’s soldiers, airmen and airwomen live and work,” said George Michel, CEO of Boston Market (a.k.a. “The Big Chicken”).

Boston Market restaurants offer guests a wide variety of homemade tastes, including Boston Market’s famous Signature Rotisserie Chicken – farm fresh, never frozen and with no added hormones. In addition to more indulgent options, guests may enjoy more than 100 meals under 550 calories. Also, Boston Market recently announced significant sodium reductions in several key menu items, and it is working to reduce total sodium across its menu by an average of 15 percent.

Beyond taking restaurants to military installations, Boston Market is also making it a priority to recruit former service members to join its ranks. In particular, Boston Market is collaborating with military placement and transition offices and utilizing military and veteran job posting boards to attract prospective candidates.

“Veterans bring many desirable qualities to the table, including leadership, reliability and teamwork, all of which translate quite well to our work environment,” said Michel.

There are 460 Boston Market restaurant locations nationwide. Recently, the company opened its first food court location inside the Syracuse, N.Y., Destiny USA shopping center. Additional expansion – in both traditional and non-traditional locations – is planned in the coming months.

For more information, visit [bostonmarket.com](http://bostonmarket.com).

**About Boston Market**

Boston Market Corporation, headquartered in Golden, Colorado, and its licensees have given time back to busy families and individuals for more than 25 years with quality, home style meals at a convenient value in 460 nationwide locations. A staple on dinner tables, Boston Market prepares its fresh, never-frozen, natural chicken in signature rotisserie ovens and features an extensive selection of homestyle sides and made from scratch cornbread. In 2011, the company completed updates to locations across the country, adding new healthier menu items and enhancing the dine-in experience. As one of the country's largest providers of catering services, Boston Market offers convenient, same-day orders and delivery for corporate and personal events of all sizes.

For more information, visit the company's website at [www.bostonmarket.com](http://www.bostonmarket.com). For the latest news and deals, follow [@bostonmarket](https://twitter.com/bostonmarket) on Twitter or join us on [Facebook](https://www.facebook.com/bostonmarket).

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