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BOSTON MARKET OFFERS GUESTS A DELICIOUS ESCAPE FROM THE COLD WITH 2 FOR \$20 MEAL DEAL

*Home Style Chain Also Teams Up with Princess Cruises® to Offer Guests a Chance to
Win a Dream Cruise in Its "Cruise in to Win" Sweepstakes*

GOLDEN, Colo. (January 27, 2015) – The winter doldrums may be upon us, but the comfort and warmth of a hot, home style meal (for two) is just around the corner at your nearest [Boston Market](#). The restaurant – famous for its fresh, never frozen rotisserie chicken – today announced its limited time only "2 for \$20 Complete Meal Deal," as well as the launch of the "Cruise in to Win" sweepstakes in partnership with [Princess Cruises](#).

Available now through April 2, the meal deal includes two Individual Meals, two drinks and two desserts for only \$20. Each Individual Meal comes with a main course option such as rotisserie chicken or turkey, two classic sides and a freshly baked piece of cornbread. Boston Market offers guests a variety of healthful options as well, including over 150 Individual Meals at 550 calories or less.

"Our 2 for \$20 Complete Meal Deal allows our guests to bring a friend or family member along to enjoy a high-quality meal, complete with dessert, at a great value," said Sara Bittorf, Chief Brand Officer at Boston Market. "We're also excited to offer guests an even sweeter reason to dine with us through our 'Cruise in to Win' sweepstakes in partnership with Princess Cruises."

From now until April 5, guests have a chance to win a 7-day dream Princess Cruises Vacation for four, including airfare, to the Caribbean.

"Princess Cruises is marking its 50th anniversary year in 2015 which makes it a very special time to cruise with us," said Gordon Ho, Senior Vice President, Marketing and North American Sales at Princess Cruises. "The lucky winners of this sweepstakes will get to cruise to some of our most popular destinations and enjoy many not-to-be-missed experiences celebrating our golden year."

Two runners-up in the "Cruise in to Win" sweepstakes will receive a 3-to-5 day getaway from either Los Angeles or Ft. Lauderdale, and two third-prize winners will receive a Nikon camera package.

No purchase necessary. Open to legal U.S. residents 21 years of age or older. Ends 4/5/2015. For Official Rules, visit www.BostonMarket.com/CruiseInToWin.

About Boston Market

Boston Market Corporation, headquartered in Golden, Colorado, introduced rotisserie chicken to fast casual dining and has given time back to busy families and individuals for 30 years with quality, home style meals at a convenient value in 457 nationwide locations. Boston Market food is made with ingredients selected with great care to deliver freshness, quality and taste – including fresh vegetables hand cut daily and fresh, never frozen all-natural chicken. The all-natural chicken is prepared using a signature rotisserie cooking method that caramelizes the skin and allows for the fat to drip away, leaving a lean, moist and delicious source of protein. Committed to healthful dining, Boston Market has reduced sodium levels and offers more than 150 meal combinations containing 550 calories or less. As one of the country's largest providers of catering services, Boston Market offers convenient, same-day delivery service for orders for corporate and personal events of all sizes. Boston Market also prides itself on service excellence and is proud to offer guests a warm and friendly experience every day.

For more information, visit the company's website at www.bostonmarket.com. For the latest news and deals, follow [@bostonmarket](#) on Twitter or join us on [Facebook](#).

About Princess Cruises

One of the best-known names in cruising, Princess Cruises is a global cruise and tour company operating a fleet of 18 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided in an environment of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million guests each year to destinations around the globe ranging in length from three to 114 days. The company is part of Carnival Corporation & plc (NYSE/LSE:CCL; NYSE:CUK).