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FOR IMMEDIATE RELEASE

**BOSTON MARKET GIVES CUSTOMERS A BREAK
ON TAX DAY WITH A 'BUY ONE, GET ONE FREE' DEAL**
National Fast Casual Chain to Offer \$10.99 BOGO Meal Deal

GOLDEN, Colo. (April 7, 2015) — Here's one bill both sides of the aisle can agree upon: Boston Market®, known for its signature rotisserie chicken, will serve up a tasty 'buy one, get one free' tax relief deal – just in time for Tax Day.

On April 15, guests can visit one of the more than 450 Boston Market restaurants across the country to receive this special 'buy one, get one free' offer* on Individuals Meals, including favorites like Chicken, Turkey and Meatloaf, as well as a brand new dish, Slow Braised Pulled Pork, that will debut later this month. Each meal is served with two classic sides and fresh, homemade cornbread.

Like the 1099 tax form, guests can select from Individual Meal pairings such as the new Slow Braised Pulled Pork and signature Rotisserie Chicken, for just \$10.99 and receive the second Individual Meal for free.

"At Boston Market, we know our guests appreciate a good value for great quality food, especially during a stressful time like tax season," said George Michel (a.k.a. "The Big Chicken"), CEO of Boston Market. "Tax deadlines and forms like the 1099 may not be enjoyable, but great food at an affordable price always is, and that's something we can offer everyone."

No coupon is needed to enjoy the offer, which is available at all Boston Market restaurants on April 15, 2015.

For more information, visit the company's website at www.bostonmarket.com. For the latest news and deals, follow [@bostonmarket](https://twitter.com/bostonmarket) on Twitter or join us on [Facebook](https://www.facebook.com/bostonmarket).

*Discounted meal of equal or lesser value than meal purchased. Offer valid with any Individual Meal, Whole Sandwich, Whole Sandwich Combo, Salad Bowl, or Market Bowl. Valid only at participating Boston Market restaurants. Premium sides available for an additional charge at participating locations; not included in the buy one, get one free Tax Day promotion. Not valid with any other coupons, discounts, specials, reduced price offers or the 2 for \$20 promotion. Not redeemable for cash or gift card purchase. Not applicable for catering orders, grocery items, home delivery or kids meals. Applicable taxes paid by bearer. Not available for online ordering. Limitations apply.

About Boston Market

Boston Market Corporation, headquartered in Golden, Colorado, has given time back to busy families and individuals for 28 years with quality, home style meals at a convenient value in 456 locations nationwide. A staple on dinner tables, Boston Market prepares its fresh, never-frozen, natural chicken in signature rotisserie ovens and features an extensive selection of home style sides and made from scratch cornbread. In 2011, the company completed updates to locations across the country, adding new healthier menu items and enhancing the dine-in experience. As one of the country's largest providers of catering services, Boston Market offers convenient, same-day orders and delivery for corporate and personal events of all sizes.

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