



Media Contact:
Paul Spooner, FleishmanHillard
Paul.Spooner@Fleishman.com | 314-982-8745

**BOSTON MARKET HIRES JIM BRANDON, VICE PRESIDENT OF FINANCE
AND DARYL STILL, VICE PRESIDENT OF SUPPLY CHAIN; ALSO PROMOTES JASON LESSMAN
AND DAN LEDGARD TO NEW VICE PRESIDENT ROLES**

GOLDEN, Colo. (August 25, 2015) — Boston Market, a national fast casual chain specializing in quality home style meals, has hired two restaurant industry veterans to join the leadership team as the company remains focused on strong sales performance and expansion efforts.

Jim Brandon has been named Vice President of Finance. Brandon previously spent seven years in finance roles at Starbucks, where he determined the strategic vision and managed finance for the chain's 90 stores in Southeast Europe. Most recently, he served as vice president of global finance operations at Philips. In his new role, Brandon will oversee the Ops Finance, Treasury, Financial Reporting, Accounting and Payroll groups.

Daryl Still has also joined Boston Market as Vice President of Supply Chain. Still has extensive restaurant industry experience, most recently as chief operating officer of Associated Concepts Group, where he improved profitability and developing supplier contracts for 1,600 restaurants across eight concepts. Still previously served as president of Supply Management Services, where he implemented a strategic sourcing process for the Popeyes brand.

"With their depth of expertise in the restaurant industry, we're excited to welcome Jim Brandon and Daryl Still to our leadership team," said Boston Market Chief Financial Officer Greg Uhing. "As we bring the promise of an All Good experience to life, both new hires will play an important role in making it possible for Boston Market to provide healthier, affordable home-style meals without compromise."

Additionally, Boston Market has promoted two employees into newly created positions. Jason Lessman has been promoted to Vice President of Human Resources. In his new role, Lessman will be responsible for employee compensation, recruiting, culture building initiatives, benefits, compliance and performance management.

Dan Ledgard has also been promoted to Vice President of Operations & Licensee Services where he will oversee the development, implementation, and effectiveness of training programs for new restaurant opening teams and existing restaurant operations teams and will also manage the relationship with all licensee groups.

About Boston Market

Boston Market Corporation, headquartered in Golden, Colorado, has given time back to busy families and individuals for 30 years with quality, home style meals at a convenient value in 456 locations nationwide. A staple on dinner tables, Boston Market prepares its fresh, never-frozen, natural chicken in signature rotisserie ovens and features an extensive selection of home style sides and made from scratch cornbread. In 2011, the company completed updates to locations across the country, adding new healthier menu items and enhancing the dine-in experience. As one of the country's largest providers of catering services, Boston Market offers convenient, same-day orders and delivery for corporate and personal events of all sizes.

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